CURRICULUM OVERVIEW 2019-20

SUBJECT: TRAVEL & TOURISM   YEAR: 10

TERM ONE Main topic, skills and content:	The travel and tourism industry (a) Definitions of the industry (b) Awareness of the roles of subsectors (c) Types of tourism (d) Impact of tourism (e) Government policies	BYOD **Impact of Tourism:** Students are assigned to do research work based on impacts of Tourism. They need to find out any case study of tourism impacts been recorded in past 2 years, at the end will conduct debates on positive and negative side of impacts with those they find out.	**ASSESSMENTS:** 1. **Describe role and operation of the subsectors of travel and tourism industry** 2. **Describe the functions of Tourist information centers**
TERM TWO Main topic, skills and content:	Features of worldwide destinations (a) Location of major continental land masses, oceans and seas (b) Demonstrate awareness of different time zones and climates (c) Identify and describe the features which attract tourists to a particular destination	BYOD Destination Visitor attraction: Based on the research idea of major tourism attraction in dubai, prepare a Survey Questionnaires BYOD Demand of International Tourism**:** Research on growth of International Tourist arrival and receipt of past 1950 to 2019 and prepare a table and graph based on the data received.	**ASSESSMENTS:** 1. **Analysis and description of world map** 2. **Find the features and facilities available in given locations**
TERM THREE Main topic, skills and content:	Customer care and working procedures (a) Importance of following customer care policies (b) Importance of personal presentation, clear speech,	BYOD **Tourism Information Centre:**	**ASSESSMENTS:** 1. Illustrate the need for essential personal and interpersonal skills in particular job roles 2. How timetables, travel brochures and

	numeracy and literacy skills (c) Explore the presentation and promotion of tourist facilities	Find out tourism information centre according to different country and research on information they provide, based on that prepare a Boucher of a particular country they selected	**tariffs used to obtain accurate information**