

ENTERPRISE CURRICULUM OVERVIEW

PORTION

Grade 7

- ▶ Introduction to entrepreneur.
- ▶ Basic duties of an entrepreneur.
- ▶ Young Entrepreneurship.
- ▶ Enterprise- meaning and definition.
- ▶ Entrepreneurship meaning and definition.
- ▶ Types of entrepreneurship.
- ▶ Characteristics of entrepreneurship.
- ▶ Significance of entrepreneurship.

PROJECT TOPICS

Grade 7

- The students are expected to make cool drinks, fruit juices and set up an enterprise under a brand name and logo.

ASSESSMENT OF PROJECT (GRADE 7 - GRADE 9)

Each class will be bifurcated into 5-6 groups with strength of 5-6 students each group on the basis of their interest and talent. Ach group will consist one group leader.

Group 1: ACCOUNTS DEPARTMENT

- Preparation of accounting records in A3 sheets.
- Record of total contribution, expenses, profit/losses (if any).
- Distribution of revenue with record and evidence.
- Preparation of Cash Flow.

OBJECTIVE OF ASSESSMENT: Each student will be assigned a task to accomplish. The student will be marked on the basis of completion, accuracy of monetary values and relevance to the topic.

Group 2: MARKETING DEPARTMENT

- Preparation of questionnaires and its distribution.
- Advertisement with the help of posters and slogans.
- Analysis of questionnaires
- Feedback collection.

OBJECTIVE OF ASSESSMENT: Each student will be assigned a task to accomplish. The student will be marked on the basis of their creativity, innovative and attractive means that is been used to complete the task. The questionnaires must be filed as evidences and proper report must be prepared.

Group 3: ICT DEPARTMENT

- Preparation of website.

- Preparation of logo, brand name, tag lines using FLASH software.
- Use of technology wherever required.

OBJECTIVE OF ASSESSMENT: Each student will be assigned a task. With the help of the ICT knowledge the students are required to develop attractive and relevant above mentioned task. Marks would be given on the basis of completion, relevancy and accuracy of the work.

Group 4: PRODUCTION DEPARTMENT

The whole and sole undertaking of production of product allotted to each grade.

OBJECTIVE OF ASSESSMENT: Each student will be assigned a task for completion of production. The marks will be assigned on the basis of completion of task and input of each student.

Group 5: SALES DEPARTMENT

The students will be in charge of selling the product within the school premises.

OBJECTIVE OF ASSESSMENT: Each student will be assessed on the basis of the efforts put in, unique marketing techniques and number of products sold.

Group 5: PRESENTATION DEPARTMENT

The students will be asked to prepare presentation, report and file the evidences of the project.

OBJECTIVE OF ASSESSMENT: Each students will be assigned a particular job as mentioned above and will be marked accordingly.